



ABENTEUER UNTERWEGS

FREIER LEBEN – FREIER ARBEITEN



Traveling Europe on adventurous ways in an oldtimerbus

Mediakit

About the blog

Abenteuer unterwegs is the travel- and personality blog from Nima Ashoff, a sporty, sun loving adventurer.

Since September 2015 I travel through Europa in an oldtimerbus, together with my boyfriend and our three dogs.

Besides my personal travel experience I also write about personal subjects like overcoming fears and self-determination.

My readers are also interested in how we live and work as Digital Nomads.



The Plan

First we travelled Spain for 10 months, then Greece for 11 months, too. In autumn 2017 we will start our trip to Portugal and Morcocco.

Why?

Together with our dogs we want to discover places away from the touristic centres and show, that Europe has much more to offer than many people know.

I also want to encourage my readers to realize their dreams and live a fulfilled life.



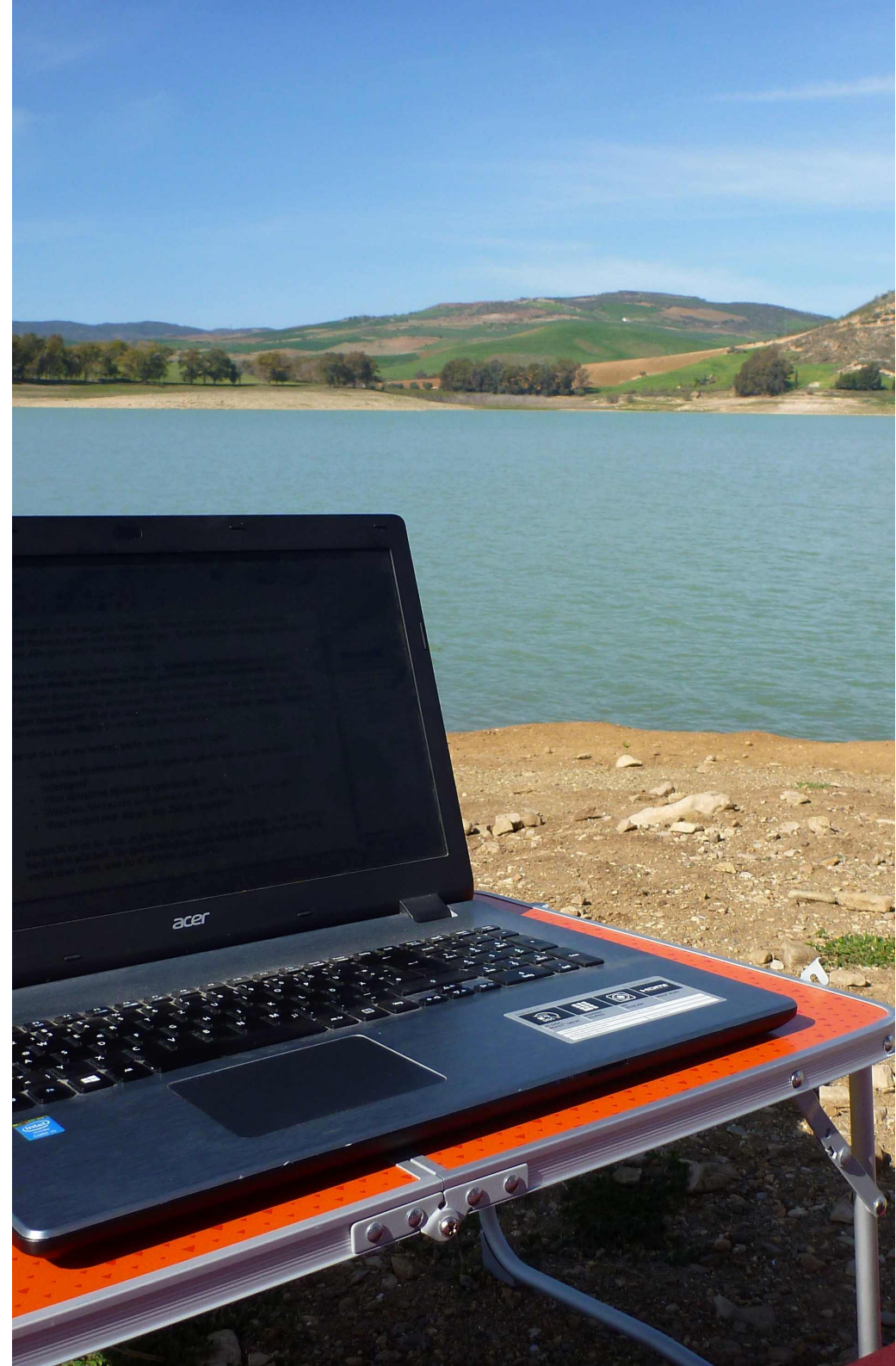
Facts and figures

abenteuer-unterwegs.de

founded 06.2014

Actual facts:

- about 11.000 unique visitors per month
- about 2650 facebook likes
- weekly reach on facebook more than 16,000 people
- about 475 Twitter follower
- about 520 E-Mail subscribers



Target Group

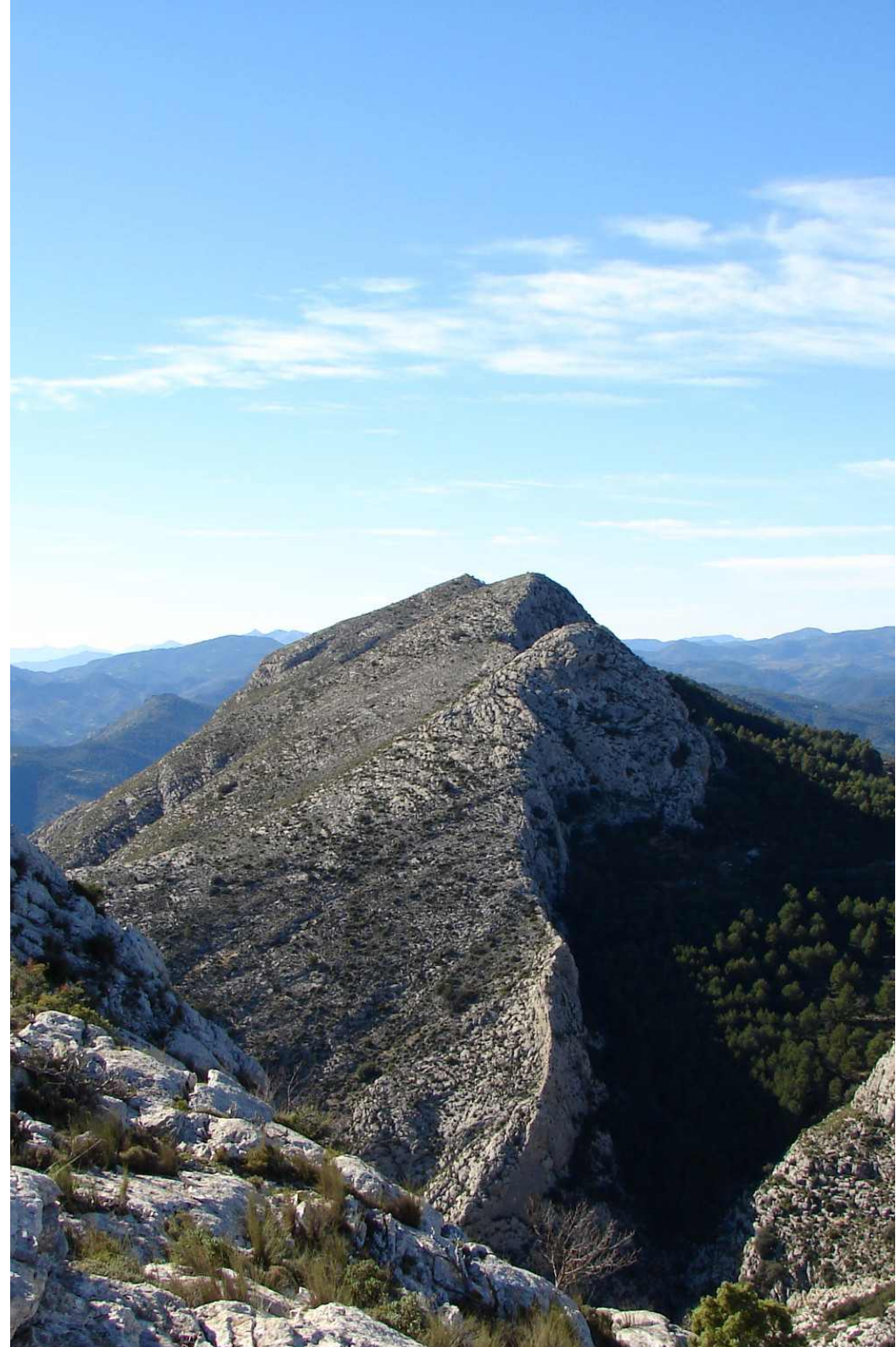
The readers of the blog are men and women between 25 and 50 years.

They come from german speaking countries and are interested in:

- Individual traveling to southern countries
- Living & working in a caravan
- Outdoor activities
- personal development

Strategy

- Weekly one detailed article on my blog.
- Several times a week helpful posts/shares on Facebook and Twitter
- Monthly newsletter



About me

I am 43 years old and live in a Mercedes-Oldtimerbus.

In addition to my freelance activity as a writer I work as a Coach.

I also run an online shop for original climbing presents: **Klettergeschenke**.



Cooperation

On my blog I offer these possibilities for a cooperation:

- Authentic, honest reviews (products, Campsites, etc.)
- Press trips
- Sponsored Posts
- Interviews

Your individual proposals are welcome – I am open to new ideas!

Contact

E-Mail: nima@abenteuer-unterwegs.de

Mobil: 0049 – 157 – 80810218

[Facebook](#)

[Twitter](#)



Readers Feedback

- „Thank you for these great tips. We will travel to the South soon, too.“
- „Please go on and keep your readers up to date about your interesting lifestyle. Your information about the interesting regions in Spain are awesome.“
- „A very nice and detailed description of the area around Barcelona – keep on going“
- „A great interview that shows a nice change in Spain.“

